

TUESDAY, OCTOBER 27, 2015



Diamond
BROWN LAND & CATTLE CO.
Gems
Fall Online Sale

WWW.RRMARKETPLACE.COM

SALE MANAGEMENT

R&R
MARKETING

Randy Ratliff
615.330.2735
randy@rrmktg.com

R&R Technical Assistance

Jason Skidmore972.310.7627 or jason@rrmktg.com

Abby Hinton919.618.8098 or abby@rrmktg.com

R&R International Sales

P.J. Budler682.597.0380 or info@thecattlemarket.net

SALE CONSULTANTS

Skyler Davis.....770.307.7036

Bill Helton.....256.962.0256

Mark Smith515.229.5227

ADDITIONAL NOTES ...

- Payment required within seven days following the sale.
Checks mailed to R&R Marketing,
1212 Laurel St, #1614, Nashville, TN 37203. Contact
abby@rrmktg.com for credit card payments
- Sight Unseen Guarantee. Buy with confidence.
- All purchases are fully guaranteed. All cattle sell under the standard
guarantee of the North American Limousin Foundation.
- We will work with all buyers to arrange trucking
for your purchases at a minimal cost.

Tuesday, October 27, 2015
www.rrmarketplace.com

SALE DETAILS

Bidding Opens ... Tuesday, October 27th at 7:00 am (CST)

Bidding Closes ... Tuesday, October 27th at 7:00 pm (CST)



BROWN LAND & CATTLE CO.

Brown Land & Cattle Co.
MCBN

17305 Highway FF, Diamond, MO 64840

Cheryl Brown, 417.438.2519 • Marty Brown, 417.310.6649



zorroM



MCBN CORINNA 530C

Lim-Flex [75] Cow 03:16.15
 Homo Polled MCBN 530C
 Homo Black LFF Pending

LVLS FARMER 4G
 LVLS SECRET WEAPON 4408K
 LVLS 408H
AUTO DOLLAR GENERAL 122R
 AUTO HACKETT 702H
 AUTO KYRIA 232K
 WULFS HAPPINESS 8136H

G A R PREDESTINED
 RITO REVENUE 5M2 OF 2536
 G A R PRECISION 2536

SBLX UNIFORM DESIGN 5243U
 JCL LODESTAR 27L
 MAGS ROBERTA
 MAGS JODI

| CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------------------|------|----|-----|----|----|-----|------|----|-----|----|------|------|------|-------|
| 11 | -0.2 | 71 | 108 | 37 | 73 | 12 | 0.45 | 14 | 22 | 34 | 0.48 | 0.04 | 0.61 | 73.33 |
| EPD's were calculated | | | | | | | | | | | | | | |

- We just love the breed character in this special breeding piece, she is big bodied and has noticeable muscular expression from the side.
- 530C numeric profile align like the stars on a perfect night, she leads the entire offering in MK, TM and CEM.
- Big time EPD spread donor prospect in this package, she is a direct daughter of our Sugar Bush Cattle partnership female, SBLX Uniform Design 5243U by AUTO Dollar General. Being a Dollar General makes her a paternal sister to one of the very finest ever created in our program, MCBN Tranquility Brown.



World

lot 2 

MCBN CHERRY 510C

Lim-Flex [33] Cow 02.09.15
 Double Poled MCBN 510C
 Double Black LFF 2082892

MK ALLIANCE 6595 187
 CONNEALY CONSENSUS
 BLINDA OF CONANGA 004
CONNEALY CONSENSUS 7229
 WOODHILL ADMIRAL 77K
 BLUE LILLY OF CONANGA 16
 BLUE CASH OF CONANGA 6020

AUTO DOLLAR GENERAL 122R
 MAGS THE GENERAL
 EXLR LUVLY 821M
LVLS MISS 2861Z
 BASIN MAX 602C
 LVLS 2861U
 LVLS MS STABILIZER 2861F

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|-----|----|----|-----|------|----|-----|----|------|-------|------|-------|
| | 10 | 0.6 | 70 | 112 | 34 | 69 | 4 | 0.51 | - | 23 | 37 | 0.56 | -0.09 | 0.72 | 78.18 |
| % Ranking | 30 | 30 | 30 | 15 | 3 | - | 80 | 60 | - | 35 | 20 | 35 | 65 | 2 | 1 |

- This cherry didn't fall very far from the tree, her MAGS The General dam is exceptional, she is super cool to study phenotypically and has done a bang up job with 510C as a first calf heifer and we expect her to continue to raise great ones for years to come.
- 510C is a Connealy Consensus 7229 daughter.....and we know what that means! It is pretty much a given that she is going to be a marbling and \$MTI standout. She ranks in the top 2% of the breed for MB and top 1% for \$MTI.
- With an actual BW of 67lbs and a double digit CED and 0.6 BW EPD, you will have lots of options come mating time with this special breeding piece.
- Cherry is one that is captivating given her cool profile, soft look and structural integrity.



Morris

lot 3 

MCBN CASSIDY 507C

Lim-Flex [50] Cow 02.08.15
 Homo Poled MCBN 507C
 Double Black LFF 2082891

S A V 8180 TRAVELER 004
 S A V MANDAN 5664
 S A V ABIGALE 0451
S A V BRAVE 8320
 SAF 598 BANDO 5175
 S A V MAY 2397
 S A V MAY 7238

LVLS SECRET WEAPON 4408K
 AUTO DOLLAR GENERAL 122R
 AUTO KYRIA 232K
MCBN TURNED OUT PERFECT
 GPF BLAQUE RULON
 MCBN RAZZLE DAZZLE
 LVLS 408H

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|-----|----|----|-----|------|----|-----|----|-----|-------|------|-------|
| | 4 | 2.5 | 75 | 113 | 27 | 65 | 9 | 0.88 | 12 | 14 | 41 | 0.8 | -0.14 | 0.26 | 63.26 |
| % Ranking | 90 | 75 | 15 | 15 | 35 | - | 10 | 25 | 85 | 70 | 10 | 10 | 50 | 25 | 15 |

- The daughters of SAV Brave are flat good, there is a reason he was the top selling bull in a past SAV sale; his power, superb structure and exceptional muscle are all being expressed in his progeny.
- 507C has all the right pieces to find her way to both the show barn and the replacement pen. You just have to fall in absolutely lust with the length and cleanliness through her frontend, her muscular top shape and level design.
- Out of an AUTO Dollar General 122R is an absolute rockstar in our production program, she posts a 78 for TM epd, putting her in the top 1% of the entire breed for this important trait.
- MCBN Cassidy 507C is balanced all the way across the board for growth, maternal and carcass traits



lot 4 

MCBN CONANGA 522C

Lim-Flex [25] Cow 02.26.15
 Homo Poled MCBN 522C
 Double Black LFF 2082890

JCL LODESTAR 27L
 LH RODEMASTER 338R
 VERMILION E BLACKBIRD9546

MCBN YASIR 125Y

BR MIDLAND
 EXLR REBECA 1019P
 EXLR REBECA 614H

CONNEALY REFLECTION
 CONNEALY REFLECTION 771B
 BECKA BETH OF CONANGA 772

WOODALL 0002 OF 7133 711B

CONNEALY 1407 372 1119
 WOODALL 7133 OF 376 4712
 WOODALLS 376 OF 827 III

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|-----|----|----|-----|----|----|-----|----|------|------|------|-------|
| | 11 | 0.7 | 70 | 113 | 22 | 57 | 9 | - | - | - | 37 | 0.36 | 0.05 | 0.61 | 73.07 |
| % Ranking | 20 | 35 | 30 | 15 | 80 | - | 10 | - | - | - | 20 | 75 | 95 | 3 | 3 |

- 522C is just a late February baby who is getting better and better by the day. Her exceptional performance profile makes her one that you can't overlook in this offering.
- A direct daughter of MCBN Yasir 125Y who is a son of the \$50,000 valued donor EXLR Rebecca 1019P. His superb style and the rib shape make him a standout here at the ranch.
- Statistically speaking, this young heifer sits at an 11 for CED and excels up to a 113 YW epd. Furthermore, this homozygous polled, black female is in the top 3% of the breed for MB epd.



Morris

lot 5 

**MCBN BRINGING
IT ON 472B**

Lim-Flex [38] Cow 09.25.14
 Homo Polled MCBN 472B
 Homo Black LFF Pending

MK ALLIANCE 6595 187
 CONNEALY CONSENSUS
 BLINDA OF CONANGA 004
CONNEALY CONSENSUS 7229
 WOODHILL ADMIRAL 77K
 BLUE LILLY OF CONANGA 16
 BLUE CASH OF CONANGA 6020

HUNTS HI-LITER 245G
 JCL LODESTAR 27L
 LOGAN'S CHEERLEADER 280G
DFLC HBHPC 1S
 DFLC DOUBLE SHOT BPB 41E
 DFLC HBPC 25L
 DALTONS EDITH ERICA 250

| CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------------------|------|----|-----|----|----|-----|------|----|-----|----|------|-------|------|-------|
| 11 | -0.3 | 65 | 107 | 31 | 63 | 4 | 0.58 | 9 | 24 | 34 | 0.55 | -0.07 | 0.75 | 77.56 |
| EPD's were calculated | | | | | | | | | | | | | | |

- Selling a maternal sister to the 2012 National Champion Female, ELCX Twilight was not an easy decision for us to make, however with this elite offering we couldn't resist having this multi-facet gem to highlight the event.
- From the same cow family was the \$9250 must see female in the 2014 Fall Online Sale of Edwards Land & Cattle, selling to Haylee Hodges.
- The front 1/3 of this female screams quality and maternal! She is ultra refined through her head and neck, is long and smooth from her should forward and is upheaded as they come.
- Sired by the Angus marbling giant and one of the most popular bulls of current times, Connealy Consensus.



zorroM

lot 6 

MCBN BOOTYLICIOUS 409B

Lim-Flex [56] Cow 01.30.14
 Double Poled MCBN 409B
 Double Black LFF 2066116

KAJO RESPONDER 120R
 AHCC WESTWIND W544
 AHCC MISS WULF HUNT R544
ENGD ZIP LINE 2515Z
 GPFF BLAQUE RULON
 RTTB ROYALTY 2505R
 WULFS JULIETTE 9025J

CONNEALY PRODUCT 568
 CONNEALY FINAL PRODUCT
 EBONISTA OF CONANGA 471
LVLS ZINFANDEL 8065Z
 BASIN MAX 602C
 LVLS 8065S
 LVLS8065M

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|-----|----|----|-----|------|----|-----|----|-----|------|-----|-------|
| | 9 | 0.7 | 68 | 111 | 24 | 58 | 6 | 0.55 | - | 11 | 37 | 0.3 | 0.06 | 0.2 | 57.58 |
| % Ranking | 35 | 35 | 35 | 15 | 60 | - | 45 | 60 | - | 85 | 20 | 85 | >95 | 30 | 35 |

- This female is the real deal if you are serious about finding the next great one to build a program around. Absolutely no holes in this female, she ties to together phenotype, pedigree and performance as well as any female we have ever offered to the public.
- Year after year we are consistently pleased with how the LVLS cattle perform in our system, and LVLS Zinfandel is no exception. As a first calf heifer, she raised this spectacular female, MCBN Bootylicious 409B.
- The ENGD Zip Line cattle are tremendous, this fall sale season some of the very best to sell will carry his lineage. His daughters look like females and his sons look like bulls, just like they should.
- Sells A.I. bred on 5.6.15 to MAGS Unheard of and P.E. to MCBN 416B 5.18.15-present.



Morris

lot 7 

MCBN BLOSSOM 420B

Lim-Flex [50] Cow 02.26.15
 Homo Poled MCBN 522C
 Double Black LFF 2082890

KJO RESPONDER 120R
 AHCC WESTWIND W544
 AHCC MISS WULF HUNT R544
ENGD ZIP LINE 2515Z
 GPFF BLAQUE RULON
 RTTB ROYALTY 2505R
 WULFS JULIETTE 9025J

G A R GRID MAKER
 S A V BISMARCK 5682
 S A V ABIGALE 0451
SEE BLOSSOM 6203
 S A V 8180 TRAVELER 004
 CHAMPION HILL BLOSSOM 623
 CHAMPION HILL BLOSSOM 380

| CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------------------|------|----|-----|----|----|-----|------|----|-----|----|------|-------|------|-------|
| 13 | -0.4 | 64 | 100 | 24 | 56 | 8 | 0.92 | 14 | 10 | 28 | 0.37 | -0.06 | 0.27 | 59.38 |
| EPD's were calculated | | | | | | | | | | | | | | |

- We have had an opportunity to travels lots of miles and watch lots of judges evaluate a lot of cattle this year, and we are kicking ourselves every time we come home and see this female in the field. Blossom has bloomed into one extremely intriguing female who is absolutely stunning on the profile.
- 420B is out if a daughter of SAV Bismarck 5682; who after 10 years is still producing some of the very best that go through a sale ring or parade around a show show ring. His daughters have beautiful udders, adequate growth and REA.
- She leads this offering with an impressive 13 CED and records a .92 for SC.
- Please study this one from the ground up and ask yourself how many more miles will you have to travel to find one this good.
- Sells A.I. bred on 5.6.15to LH Uhaul and P.E. to MCBN 416B 5.18.15-present.



lot 8 

**MCBN BLACKEYED
BETTE 410B**

Lim-Flex [62] Cow 02.03.14
 Double Poled MCBN 410B
 Double Black LFF 2066117

GPFf BLAQUE RULON
 DHVO DEUCE 132R
 AMY JO DHAN 20L

MAGS WAZOWSKI

CONNEALY LEAD ON
 BOHI RED ROBIN 282R
 MAGS MANUELA

S A F FOCUS OF E R
 MYTTY IN FOCUS
 MYTTY COUNTESS 906

LVLS ZAHl 8906Z

AUTO DOLLAR GENERAL 122R
 LVLS MISS GENERAL 8906X
 LVLS8906M

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|-----|----|----|-----|------|----|-----|----|------|------|------|-------|
| | 12 | 0.1 | 81 | 118 | 26 | 66 | 7 | 1.23 | 14 | 20 | 39 | 0.34 | 0.05 | 0.48 | 71.48 |
| % Ranking | 15 | 25 | 3 | 10 | 40 | - | 30 | 2 | 60 | 45 | 15 | 80 | 95 | 10 | 4 |

- If data is your deal, you have hit the jackpot with MCBN Blackeyed Bette 410b. She hits it out of the park in terms of calving ease, growth and maternal traits and is in the top 2% of the breed for SC and top 4% for SMTI.
- Just as her sire, MAGS Wazowski does, she brings a tremendous amount of growth to the table. 410B records an 81 WW epd and 118 for YW epd.
- In terms of confirmation, she is fault free, sound structured and easy fleshing.
- Sells A.I. bred on 5.6.15 to MAGS Unheard Of and P.E. to MCBN 416B 5.18.15-present.



Morris

lot 9



MCBN ACE VENTURA 370A

Lim-Flex [50] Bull 08.30.13
Double Poled MCBN 370A
Homo Black LFM 2061351

MK ALLIANCE 6595 187
CONNEALY CONSENSUS
BLINDA OF CONANGA 004
CONNEALY CONSENSUS 7229
WOODHILL ADMIRAL 77K
BLUE LILLY OF CONANGA 16
BLUE CASH OF CONANGA 6020

GPFf BLAQUE RULON
LESF ASPHALT 9N
GPFf EXTRA SWEET ELITE
TYEJ DB SERENITY
EXLR GATEWAY 396K
TYEJ DB SIZZLE
MOSR SIZZLE 037K

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|----|----|----|-----|------|----|-----|----|------|-------|------|-------|
| | 8 | 1.8 | 65 | 98 | 29 | 61 | 1 | 0.45 | - | 23 | 30 | 0.54 | -0.12 | 0.58 | 71.63 |
| % Ranking | 50 | 60 | 50 | 45 | 20 | - | >95 | 70 | - | 35 | 45 | 40 | 55 | 3 | 4 |

- A maternal brother to the famous AUTO Luckie Too 423Y, the 2013 National Junior Show Grand Champion for Cody Heavin. Like his sister, 370A is super sound and extremely functional in his design.
- This bull is so very close to ideal, it is hard to let him go. His topside shape, cool front end and big foot make him very appealing in our opinion.
- Sired by the Angus legend, Connealy Consensus 7229 makes him a valuable breeding bull that will add marbling into your genetic core.
- Homozygous black
- BW: 76 lbs; WW: 714 lbs.; YW: 1,280 lbs.



Morris

lot 10 

MCBN ANARCHY 380A

Lim-Flex [50] Bull 09.27.13
 Double Polled MCBN 380A
 Homo Black LFM

MK ALLIANCE 6595 187
 CONNEALY CONSENSUS
 BLINDA OF CONANGA 004
CONNEALY CONSENSUS 7229
 WOODHILL ADMIRAL 77K
 BLUE LILLY OF CONANGA 16
 BLUE CASH OF CONANGA 6020

GPFf BLAQUE RULON
 LESF ASPHALT 9N
 GPFf EXTRA SWEET ELITE
TYEJ DB SERENITY
 EXLR GATEWAY 396K
 TYEJ DB SIZZLE
 MOSR SIZZLE 037K

| CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------------------|-----|----|----|----|----|-----|------|----|-----|----|------|-------|------|-------|
| 8 | 1.8 | 65 | 98 | 29 | 61 | 1 | 0.45 | - | 23 | 30 | 0.54 | -0.12 | 0.58 | 71.63 |
| EPD's were calculated | | | | | | | | | | | | | | |

- You will only hope that you get sons of Anarchy 380A! Stout, massive, powerful...you can use any description you so desire to describe this powerhouse of a bull. Starting at the ground, he is very very solid.
- Since day one, we knew he was going to be one of a kind in the way he was designed. He is a full brother to MCBN Ace Ventura however, he is very different in his type and kind.
- If you need a half blood bull that will add muscle and bone and not take it away, here is the key right here.
- A maternal brother to AUTO Luckie Too 423Y, the many time champion of Cody Heavins.
- BW: 75 lbs.; WW: 806 lbs.; YW: 1,342 lbs.



Morris

lot 11 

**MCBN BLACKBUSTER
413B**

Lim-Flex [50] Bull 02.06.14
 Double Poled 413B 522C
 Homo Black LFM 2069828

JCL LODESTAR 27L
 LH RODEMASTER 338R
 VERMILION E BLACKBIRD9546

MAGS UR A ROBIN
 CONNEALY LEAD ON
 BOHI RED ROBIN 282R
 MAGS MANUELA

LVLS FARMER JACK 5842M
 LVLS FARMER JOHN 7428P
 LVLS7428L

LVLS 8115T
 FRENZEN HEAVY HARVESTH113
 FRENZEN MISSY M152
 WK MISSY 3138

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|----|----|----|-----|-----|----|-----|----|------|------|-----|-------|
| | 7 | 1.3 | 64 | 96 | 31 | 63 | 6 | 0.8 | - | - | 29 | 0.32 | 0.01 | 0.5 | 67.34 |
| % Ranking | 60 | 45 | 55 | 50 | 10 | - | 45 | 25 | - | - | 45 | 80 | 90 | 10 | 10 |

- A maternal and marbling master in MCBN Blockbuster, he is in the top 10% of the breed for both MK and MB epds. You get the best of both worlds in this sire who will bring strength to your replacement pen and you terminal sires.
- The \$MTI figure is ever increasing in popularity and importance, this herd sire excels in said category. He posts a 67 \$MTI and is in the top 10% of the Lim-Flex population.
- LVLS 8115T is just starting to find her place in our donor program, we can't wait to see her progeny in the future. We have been really impressed with the functionality and practical look in her offspring thus far.
- BW: 76 lbs.; WW: 743 lbs.; YW: 1,306 lbs.



Morris

lot 12 

**MCBN BLOWN AWAY
417B**

Lim-Flex [50] Bull 02.09.14
Homo Poled MCBN 417B
Homo Black LFF 2082889

KAJO RESPONDER 120R
AHCC WESTWIND W544
AHCC MISS WULF HUNT R544
ENGD ZIP LINE 2515Z
GPFF BLAQUE RULON
RTTB ROYALTY 2505R
WULFS JULIETTE 9025J

G A R GRID MAKER
S A V BISMARCK 5682
S A V ABIGALE 0451
SEE BLOSSOM 6203
S A V 8180 TRAVELER 004
CHAMPION HILL BLOSSOM 623
CHAMPION HILL BLOSSOM 380

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|----|----|----|----|----|-----|------|----|-----|----|------|-------|------|-------|
| | 12 | 1 | 63 | 99 | 24 | 56 | 8 | 0.92 | 13 | 10 | 28 | 0.37 | -0.06 | 0.27 | 59.44 |
| % Ranking | 15 | 40 | 60 | 45 | 60 | - | 15 | 15 | 75 | 85 | 50 | 75 | 75 | 25 | 25 |

- Homozygous polled and homozygous black 50% Lim-Flex herd sire available for your critique in MCBN Blown Away 417B.
- This long yearling bull is a son of one of the most phenotypically appealing bulls to appear in the breed in the last decade. ENGD Zip Line will most likely be one of the go to purebred homo/homo sires in 2016 after cattle like this continue to be marketed.
- 417B has a nicely balanced set of EPD's, you won't be sacrificing anything when you turn this stylish bull out with cows this fall.
- BW: 81 lbs.; WW: 768 lbs.; YW: 1,311 lbs.



zorroM

lot 13 

MCBN BATMAN 425B

Lim-Flex [43] Bull 02.14.14
 Double Poled MCBN 425B
 Double Black LFM 2069830

GAR PRECISION 1680
 COLEMAN PRODUCTION 608
 COLEMAN BLACKCAP 211
COLE WINDFALL 144W
 CLONE-COLE FIRST DOWN 46D
 COLE MISS FIRSTDOWN 6162S
 COLE 18K

CONNELLY LEAD ON
 POSS LEAD ON 419
 POSS BLUEBLOOD LADY 261
LVL9885S
 LVLS POLLED JUSTICE 0601E
 LVLS9885N
 LVLS 885C

| | CED | BW | WW | YW | MK | TM | CEM | SC | ST | DOC | CW | REA | YG | MB | \$MTI |
|-----------|-----|-----|----|-----|----|----|-----|-----|----|-----|----|------|-------|-----|-------|
| | 8 | 1.5 | 74 | 119 | 36 | 72 | 8 | 0.9 | 12 | 11 | 43 | 0.26 | -0.01 | 0.4 | 66.97 |
| % Ranking | 50 | 50 | 15 | 5 | 1 | - | 15 | 15 | 85 | 85 | 5 | 90 | 90 | 15 | 10 |

- Batman has breeding bull written all over him like so much of the COLE Windfall son's do. He is deep centered solid footed and masculine appearing.
- Don't let the massive construction of this bull deceive you, statistically he is in the top 1% of the breed for MK and in the top 5% for YW.
- This bull is ultra athletic and will have no trouble cover some serious ground to get your cows settled this fall.
- His dam traces back to the Angus cow maker, Conneally Lead On.
- BW: 74 lbs.; WW: 781 lbs.; YW: 1,324 lbs.